Rules for the use of the OK biobased Logos

This document describes how the logo of the OK biobased certification must be used. The logo can only be used on the pouches and according to the rules in this document. It is not allowed to modify the logo. Furthermore, it should always be clear to your customers, that only the pouch is OK biobased certified.

There are 3 Logos which can be used:

1

2

3

The first two Logos cannot be changed. The colour of the third Logo can be changed to any monochrome colour with sufficient contrast to the background. The background of the third logo can be white or transparent (=colour of the background). The background can only be transparent if it is monochrome around the logo.

Size and dimension:
A smaller version of the logo is allowed provided that:
- The entire logo is visible and readable to the naked eye
- The height/width ratio of the logo is retained
- The Licensee Code is correctly depicted

Aspect ratio:
It is not allowed to change the aspect ratio of the logos.

Disposition of the Logo:
An empty space must be respected around the logo. This should be a minimum of 10% of the width of the logo.

In addition:
When writing it is important to always write OK biobased.
OK – always in uppercase
biobased – always in lowercase